

Osian John

From: [REDACTED]
Sent: 05 November 2021 10:45
To: Osian John
Cc: Geraint John; Olivia Davis; Annamaria Sgueglia; Oliver Cooper; Luke Harrell
Subject: Re: Ecologist

Follow Up Flag: Follow up
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Osian
Good morning

I was speaking to Nia Hollins the principal tourism and marketing officer of the Vale to help us in any way with our new business. Please see her e mail below that I have just received and she mentions on letting the planning officer know of her support to the business and plans. I gave her in confidence the business plan and also plans to this stage as she wanted to comment to help us. Her response below is great news and please share with our planning officer when we submit the plans as this will hopefully massively help us. Great to have some support.

Thanks
Andrew

Good Morning Andrew,

Thoroughly enjoyed reading through your plans, and from a tourism perspective I am very supportive of this development.

I believe you are proposing a very healthy mix of accommodation types which will have wide appeal to the visitor market, in a location which at present lacks suitable accommodation base therefore would be a welcome addition to not only this part of the Vale, but in its wider context to the destination. I believe your strong transport links put you in good stead, whilst at the same time, perfectly located for exploring the rural Vale and beyond.

Your attention to detail and understanding of the industry is welcomed. The phased approach to the development is well outlined and shows commitment to all aspects of the business through the 5 year plan. My apologies if this is coming across as feedback to a report, I promise that's not my intention. It's just that I am often asked to comment on developments that show little or no regard to the industry or the surrounding destination, therefore this is a like a breath of fresh air.

Ultimately, Planning will determine this application but I will be providing a very supportive letter of recommendation in my feedback. I am happy for you to let you Planning Officer know that you have shared your plans with me and that I am very supportive.

Let me know when the full plans are submitted and I'll look out for it. In the meantime please do let me know if you need anything from me.

Best of luck and look forward to working with you.

Kind regards,

Nia

Nia Hollins
Principal Tourism & Marketing Officer / Prif Swyddog Twristiaeth a Marchnata