

721-NORTHCLIFF Impact assessment  
Thursday, 18 May 2017

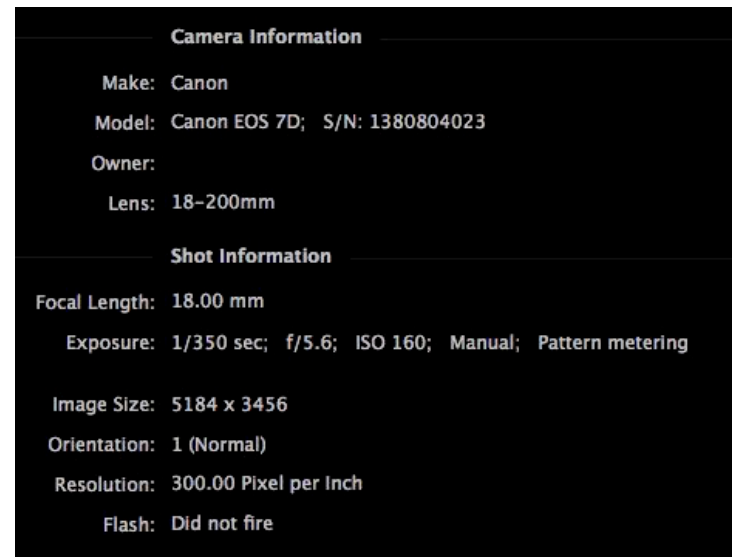


BUZZBOX

## Methodology

- 1 Site Photography taken from agreed fixed location. 1.5m tripod, levelled fixed camera. Lens & Focal Length recorded.
- 2 3D terrain data taken from Mapping Software for agreed photography locations.
- 3 Virtual Camera re-created from recorded settings & positional data.
- 4 3D models of the existing contextual buildings & landform created to cross check accuracy of Virtual Camera. Any corrections made with tolerances recorded.
- 5 3D model of the proposed scheme created and inserted.
- 6 Materials, lighting & rendering of the 3D model.
- 7 Compositing of the rendering into site photography.

Images were taken on February the 8th and May the 14th.



All photography was taken at a level of 152-154cm above ground at positions marked on the location plan.

Unless otherwise stated the cameras were level within a tolerance of + - 1°.





We highlighted 12 possible positions for the impact assessment images. These views were chosen as good mix of distance and close and give a good indication of the development from a variety of positions.

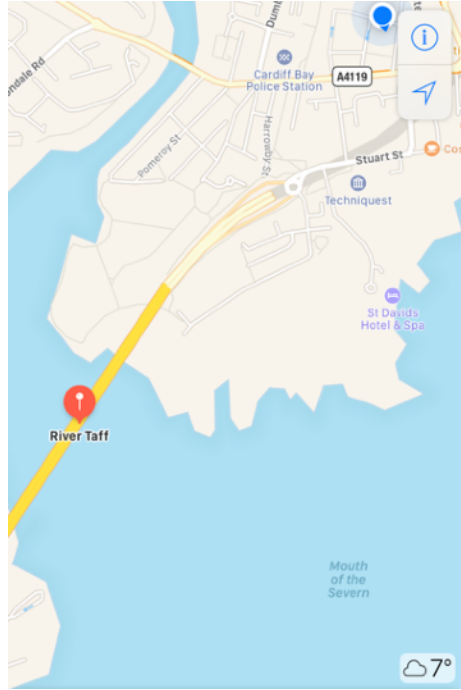
From these 12 positions, 5 were chosen by the Architect and Developer as a good mix.

Cameras 01, 03, 08, 12, and 13.

These numbers will form the references for the images to follow.



## Camera 01 Existing

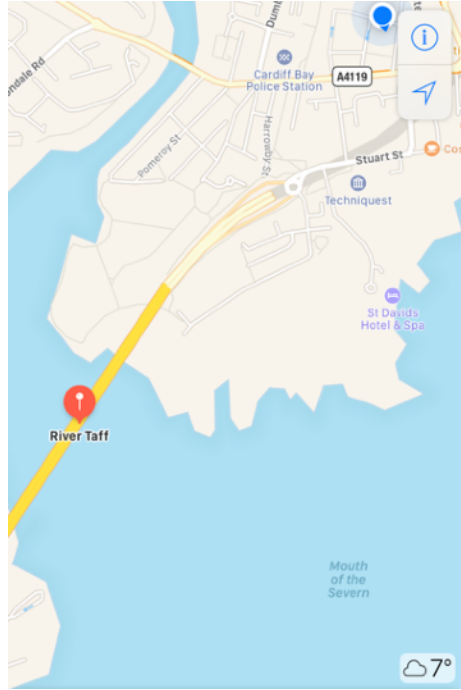


Taken February 8th at 15:10





## Camera 01 Montage



Taken February 8th at 15:10





## Camera 03 Existing



Taken February 8th at 15:30





## Camera 03 Montage



Taken February 8th at 15:30





## Camera 08 Existing



Taken February 7th at 09:45





## Camera 08 Montage



Taken February 7th at 09:45





## Camera 12 Existing



Taken February 7th at 09:45





## Camera 12 Montage



Taken February 7th at 09:45





# Camera 12\_May Montage



Taken May14th at 08:45





# Camera 12\_May Montage



Taken May14th at 08:45





## Camera 13 Existing



Taken February 7th at 10:05





## Camera 13 Montage



Taken February 7th at 10:05





## Camera 13 May Montage



Taken May14th at 08:55





## Camera 13 May Montage



Taken May14th at 08:55







**BUZZBOX**

Tuesday, 14 February 2017