

BRANCH: NatWest COWBRIDGE VALE OF GLAMORGAN D0572-349 (4)

Date: 27.11.2014 Author: Imogen Woodage

Rev: A

IMPROVING OUR PRESENCE

FINANCIAL FOOTPRINT RANK : 928
CLASSIFICATION: **HEARTLAND**
BUILDING CATEGORY: **NOT LISTED/CONSERVATION AREA**

MOD RISK

	Fascia & Lettering	Projecting Sign	ATM	Misc
Existing	1x 250mm non-illuminated built up letters	1x500mm non-illuminated heritage	N/A	N/A
Proposed	2x 350mm fascia 2x 245mm Halo illuminated letters	1x 600mm non-illuminated	1x Standard tablet	2x Nameplate (1 Welsh/1x English) Entrance sign 2x Car Park sign

THE VALE OF GLAMORGAN COUNCIL
TOWN AND COUNTRY PLANNING ACT 1990
REFUSED

External ATMs	EXISTING	PROPOSED
REPLACE	NCR 5684	NCR 6634 (Open Ad)

EXISTING AND PROPOSED PHOTOS OF THE BRANCH



EXISTING SHOP FRONT ELEVATION



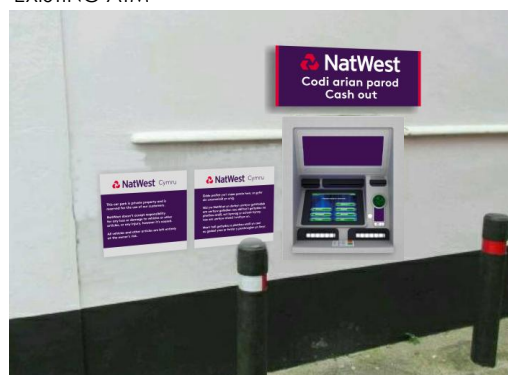
EXISTING ATM



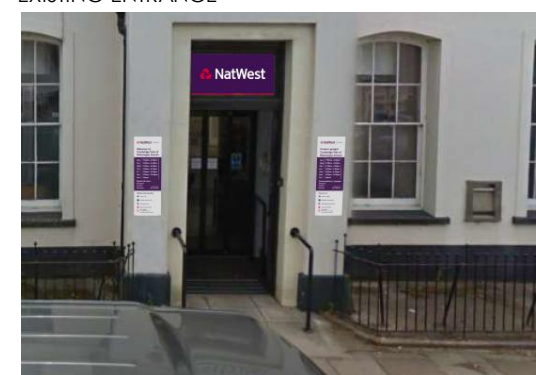
EXISTING ENTRANCE



PROPOSED SHOP FRONT ELEVATION



PROPOSED ATM



PROPOSED ENTRANCE

EXISTING PHOTOS OF NEIGHBOURING PROPERTIES:



Near by shop has externally illuminated fascia and externally illuminated projecting sign.

**PLANNING SUMMARY:
PREVIOUS APPLICATIONS – consents and rejections**

- DECEMBER 2002-** External signage alterations.....**APPROVED**
- NOVEMBER 2012-** Installation of automatic telling machine with external fascia.....**APPROVED**
- OCTOBER 1993-** One double sided externally illuminated hanging sign.....**APPROVED**

Outdoor advertisements and signs – SUPPLEMENTARY PLANNING GUIDANCE – S&W SUMMARY

CLASS 4(B) permits internally or ‘HALO’ illuminated advertisements on other business premises if they related wholly to the business or name or qualifications of the person carrying on the business or the goods sold or services provided.

A projecting sign must not exceed 0.75 m2 in area, project more than 1m from wall, exceed two-thirds of the width of any pavement below it, or be more than one-sixth of the frontage measured to the top of the advertisement.

An advertisement permitted by **Class 5** must not:

- have any letters, figures, symbols or similar features in the design over 0.75m in height, or 0.3m in height if they are in any area of special control of advertisements.
- have it’s highest part at more than 4.6m above ground level, or 3.6m metres in any area of special control of advertisements.
- have its highest part above the level of the bottom of the first floor window in the wall where the advertisement is;

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OPTION APPROVED	
SIGNATURE	
DATE	